



Mage Titans USA  
Austin, TX

Sponsorship Document 2017

## What is Mage Titans?

Mage Titans is a technical conference for the Magento developer community in the USA. The conference is an annual event launched in Manchester England in 2013. In February 2016 in response to further European interest, the event was expanded to Milan, Italy. **Last year we had Mage Titans Austin and then this spring we did Mage Titans Mexico City 2017.**

**We are happy to announce Mage Titans Austin Texas Sept 15, 2017 for it's 2nd year!**



## Why Mage Titans?

The content for Mage Titans has been designed for and by Magento developers and it is the only solely Magento developer focused conference in the UK. Originating in the UK, Mage Titans has attracted online and social attention from the worldwide developer community with attendance numbers for non UK residence growing year on year.

In the fast-paced tech. sector we face a constant race to acquire the necessary skills to keep up with the latest technologies and specialisms. The UK has one of the strongest and [most concentrated open source communities in Europe](#) and the popularity of platforms such as Magento is growing rapidly.



## Why Mage Titans?

The aim of the conference is to offer affordable access to the world's biggest and best thought leaders and innovators, whilst offering the forum for Magento developers to network and knowledge share with peers.

- *To promote connection, collaboration and communication amongst the Magento community.*
- *To encourage self-improvement and knowledge sharing between developers.*
- *To offer the valuable opportunity to join Magento community experts in exploratory discussions.*



## Benefits of becoming a sponsor

Mage Titans will provide Magento-developer-centric networking opportunities across a wide spectrum of businesses and sponsors will be given branding opportunities both pre and during the event itself.

Supporting the community and the industry as a whole from a grass roots level will allow you to raise the profile of your brand or business, develop relationships with potential partners, clients or recruits, and align your brand with the best and the brightest Magento specialists.

Originally the brainchild of Jon Woodall at Space 48, Mage Titans was created to give back to the community and to reach out to like minded individuals and companies.

Magento organized the event in Mexico City this year and following it's success they have agreed to take over Mage Titans USA (Austin).



# Headline Sponsor Package

(1 available) \$7,750

## Pre-event:

- Logo on website (home page + sponsors page)
- Social media announcements (x8)

## At the event:

- Conference welcome remarks
- Logo on delegate badges
- Logo on holding slides
- Logo on conference roll-up
- Opportunity to distribute flyers/gifts to delegates
- Opportunity to add to goody bag
- Exhibition space at event - large
- Free delegate passes (x5)



## Gold Sponsor Package

(2 available) \$5,550

### Pre-event:

- Logo on website (home page + sponsors page)
- Social media announcements (x5)

### At the event:

- Logo on delegate badges
- Logo on conference roll-up
- Opportunity to distribute flyers/gifts to delegates
- Opportunity to add to goody bag
- Exhibition space at event - medium
- Free delegate passes (x3)



## Silver Sponsor Package

(3 available) \$2,250 + VAT

### Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x3)

### At the event:

- Logo on conference roll-up
- Opportunity to distribute flyers/gifts to delegates
- Opportunity to add to goody bag
- Free delegate passes (x2)





# After Party Package

(1 available) \$6,750

## Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x2)

## At the event:

- Logo on delegate badges
- Logo on conference roll-up
- Opportunity to add to goody bag
- Free delegate passes (x3)

## At the party:

- Branding at the after party venue
- Free additional after party passes (x3)



# Community Supporter Package

Since this is a community event we are interested and open to all ideas for community sponsorship. Please contact [brent@magetitans.us](mailto:brent@magetitans.us) for more information.

Giveaways / free licenses / advertising - please discuss package with organizers

## Pre-event:

- Logo on website (sponsors page)
- Social media announcements (x3)



## Contact us

To discuss any of our sponsorship opportunities further, or if you want something tailor-made to your budget, please contact [madeleine@magetitans.us](mailto:madeleine@magetitans.us) or call her at 406 451 6236

Please note that there are a limited number of sponsorship opportunities and they will be allocated in a first come, first served capacity.

For more event information, please see our code of conduct (<http://www.magetitans.co.uk/code-of-conduct/>) and terms and conditions (<http://www.magetitans.co.uk/terms-and-conditions/>).

